

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE


INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

-
- (1) Date of request: 7/30/12
- (2) Name of candidate: Clark Durant
- (3) Office for which candidate is running: US Senate
- (4) Political party: Republican
- (5) Name of person using time if other than candidate: n/a
- (6) Request made by candidate: Yes: x No: (Check one)
- (7) Request made on behalf of candidate by: Betsy Vonderheid
- (8) Request made: In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) Disposition of request: Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: x No:
(Check one. If "yes", state amount in space below):

Gross: \$1200 Net: \$1020

WXMI
STATION

7/31/12
DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

WXMI-TV

ORDER



Flight Dates 07/31/12-08/02/12

Contract / Revision 376671 /

Original Date / Revision
07/30/12 07/30/12

Advertiser Durant/Rep/Senate

Agency SRCP Media, Inc.

Buying Contact

201 N Union St
Suite 200
Alexandria, VA 22314

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product
DURANT FOR SENATE

Agency Com 15%
Billing Contact

201 N Union St
Suite 200
Alexandria, VA 22314

Sales Office TPHL
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 181

Alt Order # 06258001

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 02

Advertiser Ref

Order Share 8% Market Value 15000

Competing Station	% of Order	Amount
2WOOD	39%	5850
3WZZM	20%	3000
4WWMT	32%	4800
5WOTV	1%	150
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	12	\$1,020.00	\$1,200.00	0.00	07/30/12	08/02/12	12	\$1,020.00	\$1,200.00
Totals	12	\$1,020.00	\$1,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	07/31/12	08/02/12	M-F 5a-9a News Tu-Th 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	-TWT---	:30	3	\$100.00	02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWT---		3				\$100.00		0.00			
E 2	17	07/31/12	08/02/12	M-F 5a-9a News Tu-Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-TWT---	:30	6	\$100.00	02	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWT---		6				\$100.00		0.00			
E 3	17	07/31/12	08/02/12	M-F 5a-9a News Tu-Th 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	-TWT---	:30	3	\$100.00	02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-TWT---		3				\$100.00		0.00			
													Totals	12	\$1,200.00

REP HEADLINE# 6258001

*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

JUL30/12 13

*** WXMI-TV *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800A-900A	30		\$100.00	7/31	8/2	3		TU-TH	3
<div> <div>PROGRAM : FOX17 MORN NWS</div> <div>RA35+ : 1.2</div> <div>CON COM1: FOX17 MORN NWS</div> </div>												
AUG/12 \$1,200.00							CONTRACT TOTAL \$1,200.00					
							TOTAL SPOTS 12					

MARKET TOTALS \$15,000

WXMI 8%

WOTV 1%

WZZM 20%

WWMT 32%

WOOD 39%

WXSP 0%

CABL 0%

SVC- NSI

DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI-TV	Date: 7/30/12
---	-------------------------

I, Betsy Vonderheid,

being/on behalf of: Clark Durant, a legally

qualified candidate of the Republican Party political

party for the office of: Senate

in the Primary

election to be held on: August 7, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		7/31-8/2			

Total Charges: \$1,200.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Clark Durant For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Walter Czarnecki, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/12

Date

Betsy Vandenberg

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

7/30/12

date

